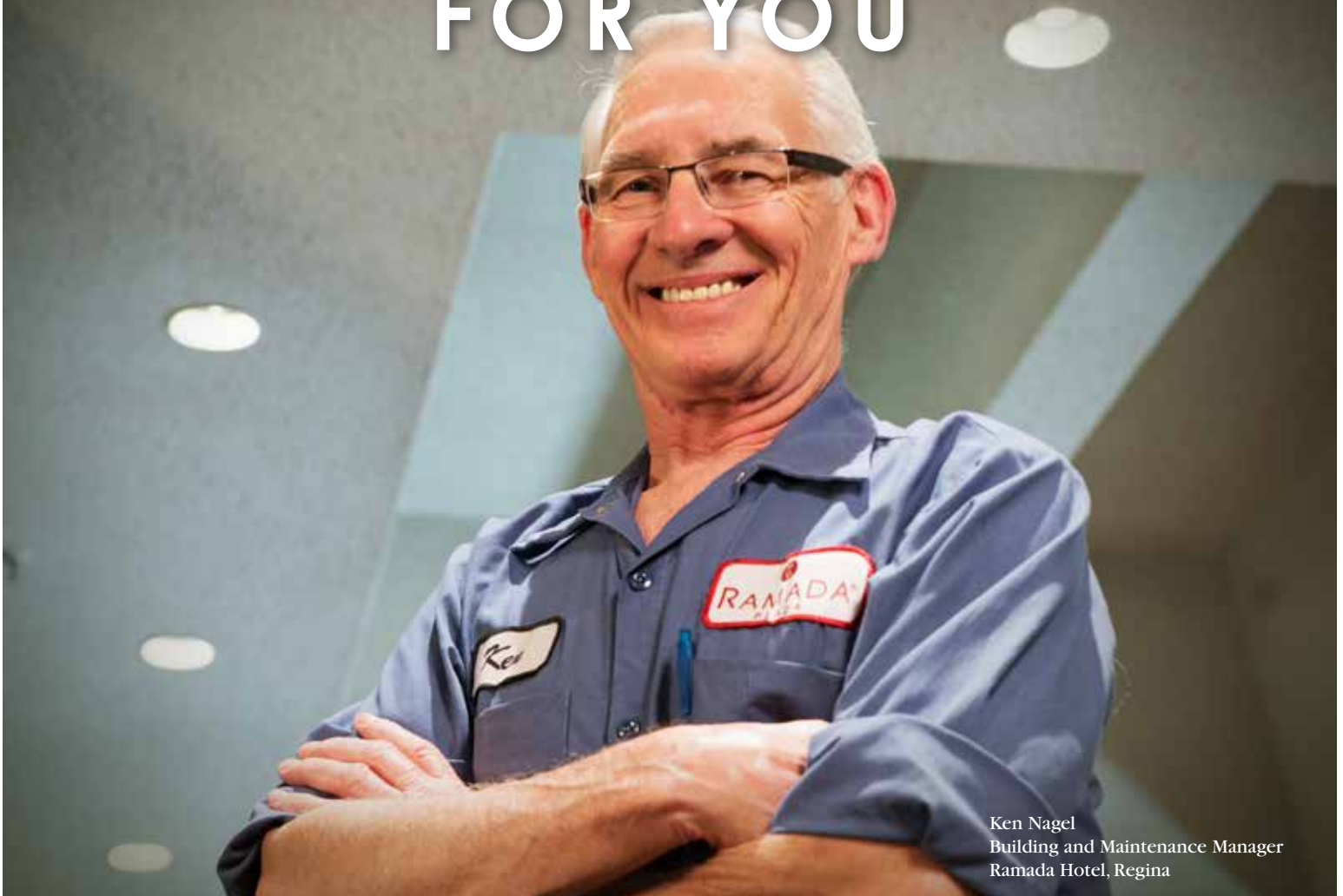


[Energy efficient lighting is a bright idea]

# POWERFUL SAVINGS FOR YOU



Ken Nagel  
Building and Maintenance Manager  
Ramada Hotel, Regina

Regina's Ramada Hotel is reaping the rewards of switching to energy efficient lighting. With the help of our Commercial Lighting Incentive Program, Ramada is in the process of making every bulb in the hotel energy efficient.

Ken Nagel is Ramada's Building and Maintenance Manager. A big part of his job is to trim costs while reducing the hotel's environmental footprint. By switching to energy efficient lighting, Ken is saving the hotel about \$3,200 a year.

"We are a 24/7 operation and our lights burn out very regularly," Ken says. "If you look at having to change incandescent bulbs every month versus changing them once every four to five years with LEDs, the labour savings alone almost justify the cost of switching."

But it's not all about the money; Ramada Hotel recognizes their customers care about the environment as well.

"The (Commercial Lighting Incentive Program) dovetails perfectly with where the hotel is going and with the fact that travelers love green incentives. It's a selling point for the hotel on top of the savings we'll realize year after year."

For more information on how the Commercial Lighting Incentive Program can help your business save money, visit *Efficiency Programs and Tips* on [saskpower.com](http://saskpower.com) or call 1-888-757-6937.